



KFUN FM CARES

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1. Charity Name: MS Society of Canada

2. Event Name: 2010 Cambridge MS Walk

3. Event Description: Funds raised through the MS Walk will help people with MS in a number of ways. Proceeds of the event will support the MS Society's national research program, as well as provide services to local people living with MS and their families. You are making a difference in the fight to end MS! Register today at mswalks.ca and help create a future free of MS.

4. Date of Event: Sunday April 18, 2010

5. Time of Event: 9:30am - 11:00am

6. Location of Event: Preston High School, 550 Rose St., Cambridge, ON

7. Estimated # of people attending: 380

8. How will money raised be used: When you raise money for the MS Society of Canada, the money is put to work supporting vital research and providing much needed services! Compare your fundraising goal to the approximate cost of the care and mobility equipment some families with MS need.

\$1,000 Incontinence supplies for one year

Some of the symptoms of MS include paralysis, incontinence, cognitive difficulties, pain and fatigue. Living with these challenges can be costly and the MS Society is able to help those who need it with funding.

\$500 Funds one self help group for people living with multiple sclerosis

Self help groups provide people with an opportunity to meet others in the same situation, with the same challenges, frustrations and fears. The MS Society has 90 support groups in Ontario.

\$100 Four MS information packages for people who have been newly diagnosed with multiple sclerosis

It's scary to learn you have multiple sclerosis. The MS Society has many publications and materials to help answer questions and provide up to date information.

With the money you raise the MS Society is also able to contribute funding for seven MS Clinics across Ontario, advocate for drug reimbursement programs and barrier free accessibility in the community as well as organize support groups for people with multiple sclerosis and their families.

9. Event website: http://www.mssociety.ca/ontario/scwalk_swo.htm?siteName=Cambridge&siteNum=9